



WHAT IS ADVOCACY?

Advocacy is the act of pleading or arguing in favor of something, such as a cause, idea, or policy; active support. The following is for 501c3 nonprofit organizations:

- Educate the public and policy makers about the issue & the potential impact of the policy on people in the community.
- Use data briefs and facts sheets to support your case.
- Cite the outcomes of similar policies in other towns/states.
- Restrict your lobbying to your personal time as a private citizen.

THIS IS NOT LOBBYING

Telling an elected official how existing legislation has affected constituents.



Providing educational talking points to coalition or other community members without mentioning any pending legislation or legislative solutions.²



Educating & informing the general public while not referring to a specific piece of legislation with a call for a specific action.

Creating a position paper on a topic & distributes it to the public PRIOR TO any developing or existing legislation.²

MORE INFORMATION



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1. <https://www.merriam-webster.com/dictionary/advocacy>
2. [“Advocacy and Lobbying: Walking the Line” by Sandra Puerini Del Sesto, M.Ed, ACPS](#)